

PRESS KIT

# *Lustery*

Real Couples, Real Emotions, Real Sex



# ABOUT LUSTERY

Lustery is the **home of real-life partners filming their sex lives** behind closed doors and offers **a platform for people who value real intimacy and emotion in porn**. Our couples share their most intimate and romantic moments, along with their kinks and turn-ons, without shame or prejudice. At Lustery you can experience **a curated collection of unique connections and authentic pleasure**, straight from the bedrooms of **real couples around the world**. Lustery is **ethical amateur porn** at its best.



# OUR MISSION



Lustery is a **sex-celebrating, creator-centered platform** that celebrates sex and relationships in their diversity by creating an archive of **authentic intimacy and a sex-positive** platform for people all around the world.



# OUR STORY

Founded in 2016 by Spanish filmmaker Paulita Pappel, Lustery started small but with game-changing ambitions. Lustery germinated within Berlin's sex-positive community with the goal of capturing the candid intimacy and raw passion of people's sex lives. Since then, the company has flourished into a popular brand with a loyal subscriber base. What started as a one-woman-show is now a thriving business with an international, highly professional team of industry experts in all key roles.







**"We need porn that represents the diversity of bodies, identities, sexualities and sexual practices that exist in the world."**

PAULITA PAPPEL

Founder



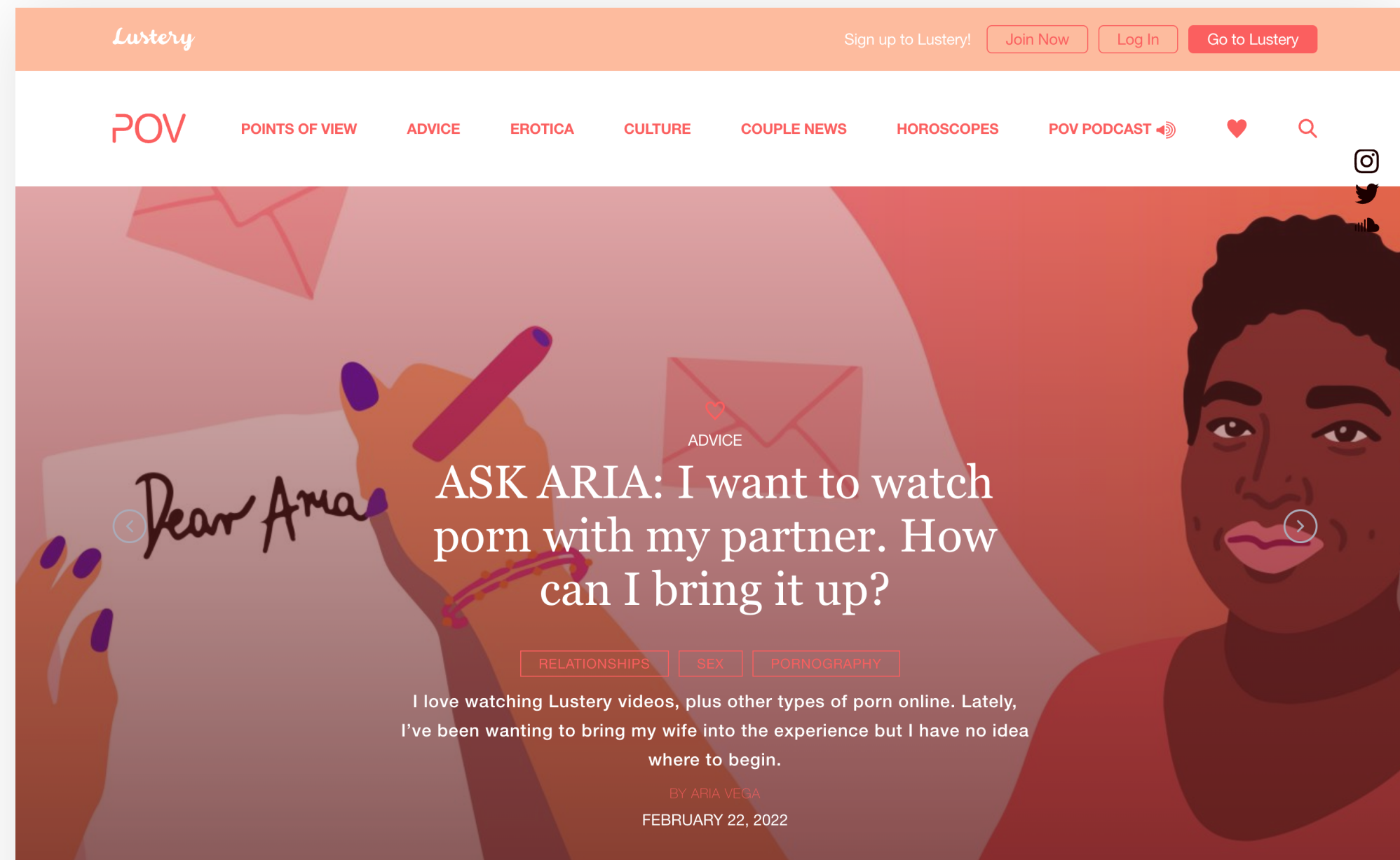
## OUR FOUNDER

**Paulita Pappel is a Spanish filmmaker and feminist pornographer. After studying comparative literature in Berlin, she worked both in front and behind the camera. She founded Lustery in 2016 with the goal to create a platform dedicated to the sex lives of real life couples from around the world. She also co-organizes and curates the Pornfilmfestival Berlin. Paulita works as a producer, director and intimacy coordinator, and is an advocate for a sex-positive, consent-based culture.**

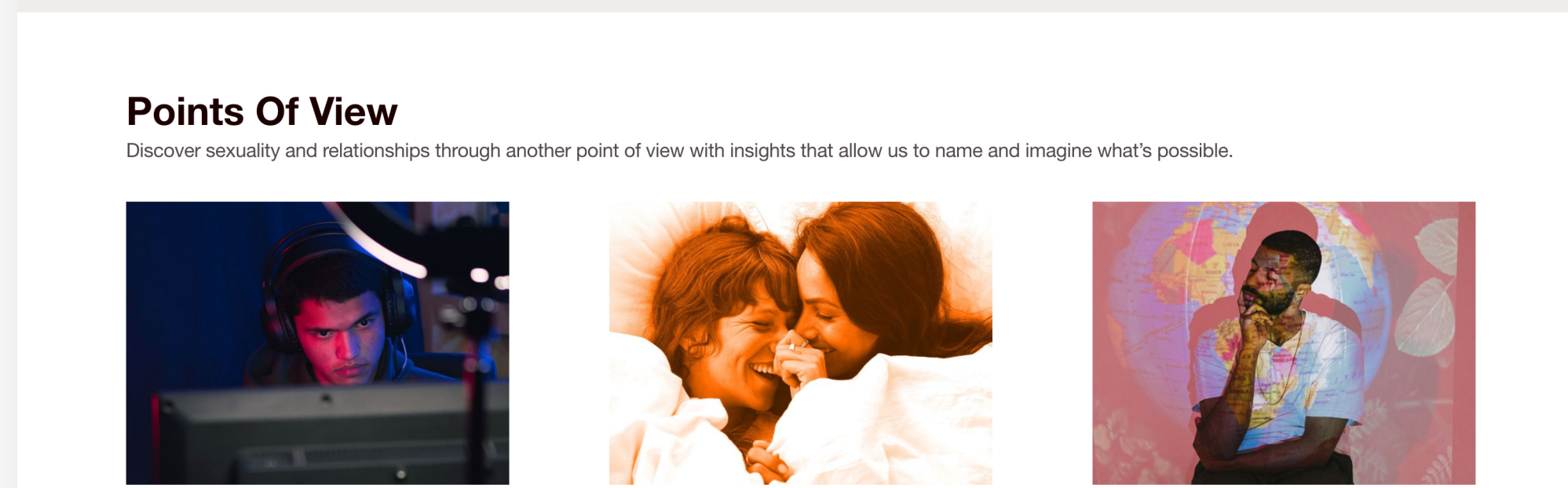




# ONLINE MAGAZINE



[POV by Lustery](#) is the online magazine dedicated to sharing sex-positive advice, opinions and experiences with deep dives into sex, intimacy, relationships, and a whole lot more... With POV by Lustery, we made it our mission to explore love and lust from a different perspective.





## PODCAST

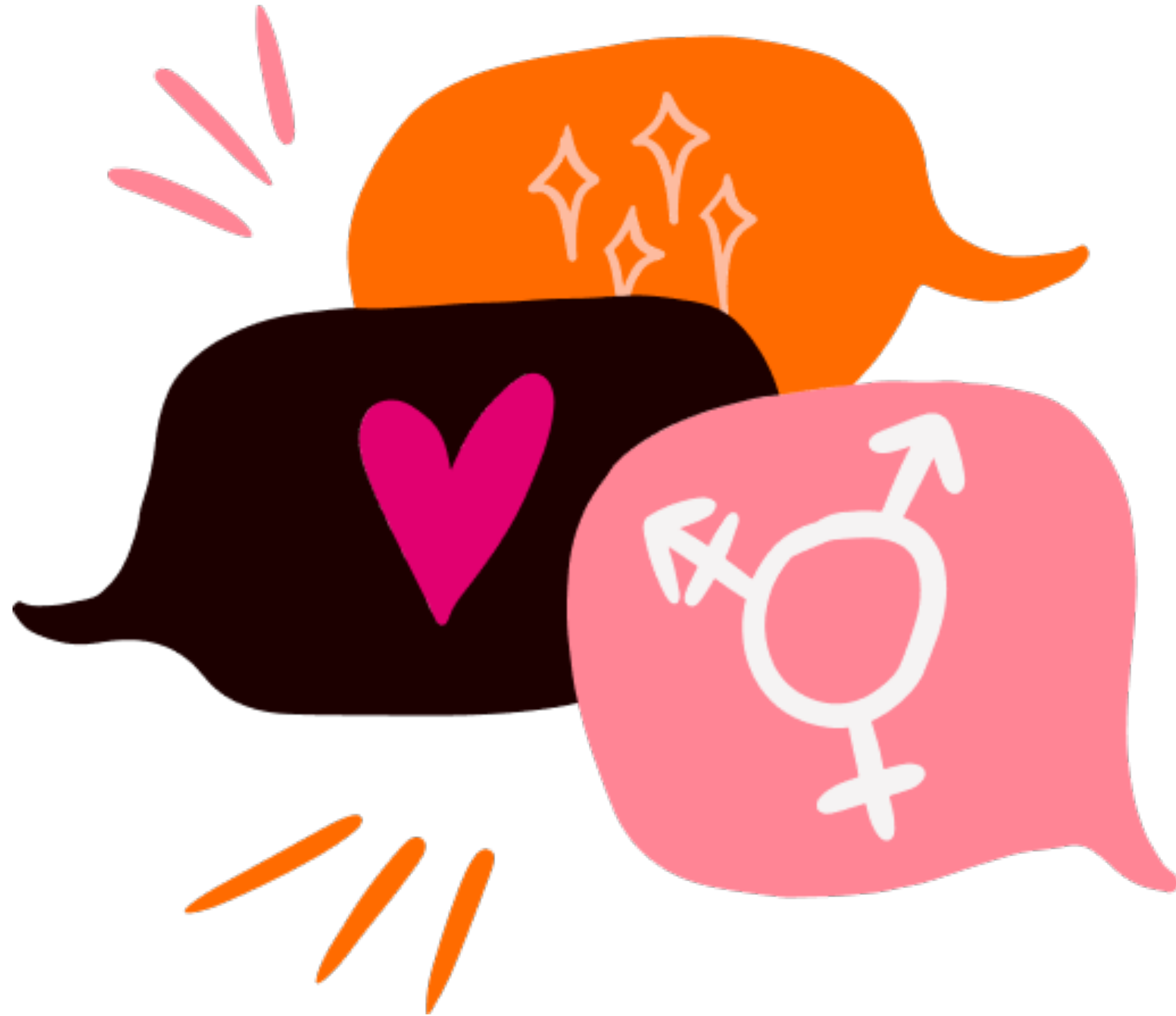
[Links to podcast](#)

The screenshot shows the Spotify interface for the 'POV by Lustery' podcast. At the top, there are navigation arrows and a 'POV BY LUSTERY' logo featuring two silhouettes. The main title 'POV by Lustery' is prominently displayed, followed by the hosts 'Aria Vega, Paulita Pappel'. Below this, there's a 'FOLLOWING' button and a list of episodes. The first episode, 'Brian Dwayne is Making Pro-Black Porn', is highlighted with a play button and a progress bar. The second episode, 'Erika Ramirez Wants to Learn About Love With You', is also visible. To the right, an 'About' section describes the podcast's focus on culture, politics, and creativity in the sex industry. At the bottom, a playback control bar shows the current episode 'Brian Dwayne is Making Pro-Black Porn' with a progress bar at 0:11 of 27:25.

What would a sex and relationship-focused platform be without a little aural enticement? When it's time to give your eyes, hands or Hitachi a break, you can still sit back and enjoy our [Lustery by POV podcast](#) episodes hosted by Aria Vega. Together with her guests, Aria takes a deeper look into the world of sex, sexuality and relationships, one point of view at a time.



# GET IN TOUCH!



## EMAIL

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## INSTAGRAM

[@lusterypov](https://www.instagram.com/lusterypov)

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